

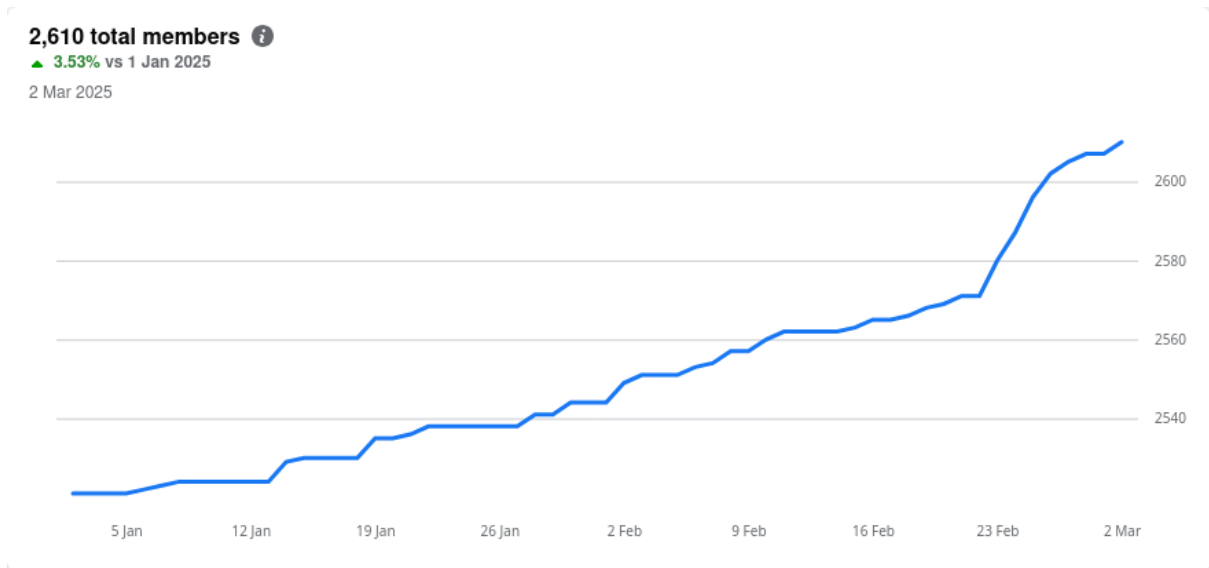


Information Officer Report 2024-2025

Peter Lesty

Facebook

In March 2024, the previous information officer reported a total Facebook group membership of 2358. As of March 2025, we have 2610 Facebook group members.



The number of active members hovers consistently around 300.



The majority of request for information have come through the Facebook group, with minimal emails being received throughout the year.

The Need for a Social Media Guru

This year, as a committee we are going to focus on our Social Media presence. We have a Facebook Group which is quite active and healthy, a Facebook Page which gets moderate use, and an Instagram account which does not see any activity at all.

We should ensure all accounts appear active and reflect what is actually going on in the club.