

Media Policy

Aim

The aim of this policy is to develop a communication protocol for transmissions to media.

Table of contents

Aim 1

Table of contents 1

1 Background 2

2 Revision 2

3 Application..... 2

4 Media Involvement 2

5 References 2

6 Document control..... 2

1 Background

AUSC encourages having a positive presence in the media, be it print, radio, online, local or national; but understands the nature of the industry and the impact negative coverage could have to our members, AUSC, AU Sport and the University.

All media enquiries should go through the AUSC President, who may choose to represent the organisation and make comment or pass the responsibility of comment to the AU Sport General Manager, or otherwise another member as per AU Sport's Media Policy, depending on the nature of the enquiry.

2 Revision

This policy is to be maintained and reviewed by the AUSC Committee.

3 Application

This policy applies to all members, administrators, officials, coaches, players, spectators and volunteers of AUSC.

4 Media Involvement

If an AUSC member is approached to speak to the media, the views that they present may not be shared by AUSC. They need to be aware that they are not representing AUSC.

An AUSC Committee Member may represent AUSC when speaking to the media,

Should the media be spoken to, it is a request from AU Sport to notify them when the club has been approached, and when a comment has been made.

Note that if it is asked to comment on a contentious issue, AUSC members should first consult with AU Sport prior to making comment.

5 References

AU Sport – *Media Policy*, approved by AU Sport Board on 14 July 2014,
<http://www.theblacks.com.au/Common/Filer.ashx?FID=4309>.

6 Document control

Revision (Date)	Person	Comments
0 (13/10/2015)	Author: David Warren Reviewed: Committee (via Meeting 13/10/2015) Approved: David Warren, President	Document released to club membership.